This profile offers a quick insight into AlYamamah Conventions & Events. Management. You can take it into meetings, pass it onto colleagues or file it until you need to talk to us.

The symphony takes an orchestra to play it

السيمفونية تحتاج إلى أوركسترا لعزفها

يقدم هذا الملف لمحة سريعة عن اليمامة للمعارض والمهرجانات والمؤتمرات و الفعاليات. يمكن أن يرافقكم هذا الملف في اجتماعاتكم أو تمريره إلى زملائكم في كافة الإدارات أو الاحتفاظ به للمستقبل.
If you try and imagine how many companies and individuals are involved in event management and production in Saudi Arabia, it is hard to stand out, but in YCE we do.

Creative ideas are not always linked to big budgets, they are linked to vision and finding out what exactly is the art of the possible.

BREIF

If you try and imagine how many companies and individuals are involved in event management and production in Saudi Arabia, it is hard to stand out, but in YCE we do.

Creative ideas are not always linked to big budgets, they are linked to vision and finding out what exactly is the art of the possible.
Communication

Communication is important – we put a huge amount of emphasis on this. We believe it builds strong relationships, a feeling of security, trust and a healthy exchange of ideas and opinions. The first step is to decide who gets what information and how often. The client sits at the top of the tree and we provide management reports detailing revenue, ticket sales, marketing activity, progress towards targets and everything else you need to know.

Our Position

Our position in the market adds quality and value to our management. We only work with the very best contractors, providing the best quality kit, at the right price and in the right quantity. Behind the scenes we vet all suppliers for appropriate accreditation and documentation.

DougAlYamamahConventions
UNIQUENESS

PURE AND CREATIVITY, THAT’S WHAT WE CARE ABOUT

CORPORATE & PRIVATE EVENTS

SOUND, LIGHTS & VISUAL EFFECTS

CREATIVE & DESIGN SERVICES

PRINT & PRODUCTION
YCE is characterized by its creative technical and administrative team, who have gained over many years of experience in graphics creativity and media production to serve customers and raise the level of work.
Pre-Event Planning

- Budget creation & management.
- Detailed critical path and timelines created specifically for your event.
- Branding creation and custom marketing strategy.
- Social media planning.
- Creation of sponsorship packages specific to your event.
- Venue booking and contract negotiation.

Event Management

- Online registration set up and management.
- Media Production.
- Speaker and sponsor management.
- Floor plan layout and decor planning.
- Catering Preparation specific to your event.
- Execution of every detail of your event.

- Budget creation & management.
- Detailed critical path and timelines created specifically for your event.
- Branding creation and custom marketing strategy.
- Social media planning.
- Creation of sponsorship packages specific to your event.
- Venue booking and contract negotiation.

- Online registration set up and management.
- Media Production.
- Speaker and sponsor management.
- Floor plan layout and decor planning.
- Catering Preparation specific to your event.
- Execution of every detail of your event.

- Budget creation & management.
- Detailed critical path and timelines created specifically for your event.
- Branding creation and custom marketing strategy.
- Social media planning.
- Creation of sponsorship packages specific to your event.
- Venue booking and contract negotiation.

- Online registration set up and management.
- Media Production.
- Speaker and sponsor management.
- Floor plan layout and decor planning.
- Catering Preparation specific to your event.
- Execution of every detail of your event.
PROUD OF OUR

نفتخر بعملائنا