

Advertisement Prices in AlRiyadh's Online Website 2023

Desktop (All Pages)	Pixel Size WxH	AD Type	price per day	price per 1000 appearances
Super Banner Top of the Main Page and Inner Pages	728×90	Joint	267 \$	12 \$
Vertical Skyscraper right	120×600	Joint	187 \$	10 \$
Vertical Skyscraper Left	120×600	Joint	187 \$	10 \$
Showcase (Box) middle Left	300×250	Joint Exclusive	293 \$ 400 \$	13 \$
Side Ad Centre Left of the Page	300×120	Exclusive	200 \$	-
Smartphone (All Pages)				
Super Banner Top of the Page	320×100	Joint	267 \$	12 \$
Showcase Box (Mobile browsing)	300×250	Joint Exclusive	293 \$ 400 \$	13 \$
Banner on the Main Page and Inner Pages	320×100	Joint	267 \$	12 \$
Other				
Video Ad in the Middle of all News and Article (Middle of All Articles)	622×350	Exclusive	533 \$	-
Takeover on Desktop and Smartphone (All Joint Ads)	2000*2000	Joint	2.667 \$	-
Pop-Up Advertising - Desktop - Smartphone (All Pages) <i>*For Pop-Up Ads minimum reservations are 3 days or 200 thousand appearances</i>	300*600	Joint	800 \$	16 \$

Terms and Conditions

- A VAT is added to every Ad.
- Prices are indicated in US Dollars.
- Minimum daily reservations is 7 Days and 100 thousand for Appearances.
- Design size must not exceed 50 KB.
- The advertiser claims all legal responsibilities of his Advertisements and all linked pages to it.
- Advertisements should be designed professionally and free from inappropriate content.
- The management has the right to reject any Advertisement deemed unsuitable.
- Advertisements can be submitted as SWF or GIF formats.

Advertisement Prices in AlRiyadh's Social Media Accounts 2023

AD Type	DOLAR
Twitter - Tweets (Does not Include Video)	1067 \$
Twitter - prepared video Tweets	1333 \$
Twitter - Retweets	667 \$
Twitter - Special Coverage Video Advertisement or PR, Made by Al Yamamah Media	2667 \$
Snapchat - Photo for a day	667 \$
Snapchat - 30 seconds video	1333 \$
Snapchat - 60 sec (1 min) video	2667 \$
Snapchat - News template - exclusive sponsoring for a week	4000 \$
Instagram Video or Photo for a Week	533 \$
YouTube - Sponsored Video Made by e-Media administration	1333 \$

Other Ads

Press release on Al Riyadh Newspaper (max 400 wc)	1200 \$
Twitter (Tweet) + Press release on Al Riyadh Newspaper (max 400 wc)	2133 \$

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أيميل إدارة التسويق

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المملكة العربية السعودية - الرياض - طريق القصيم
حي الصحافة ص.ب. ٢٥٨٤٨ الرياض ١١٤٧٦